




now™
sapphire
RIVIERA CANCUN



The background of the image is a close-up, top-down view of water with gentle ripples. The water is a light, pale blue color, and the ripples create a complex, organic pattern of light and shadow across the surface. The lighting is soft, highlighting the peaks of the ripples and creating a shimmering effect. The overall texture is fluid and dynamic, suggesting a sense of movement and freshness.

live in the now.

Today, everyone seems to have more to do and less time for themselves. Now Sapphire Riviera Cancun is the perfect antidote — a fresh, enchanting retreat where your relaxation and luxury comes first and always.

We're located a quick 15 minutes from Cancun International Airport. Spacious all-suite accommodations welcome couples, families and friends. Just off our long glistening beach is the world's second largest barrier reef. A wealth of active and leisure pursuits await just outside your door, with charming villages, shopping, golf, historic and ecological sites nearby.

Most importantly, our exceptional services and experiences are all a part of your *Unlimited-Luxury*[®] inclusions.





visual poetry. Stretch out in your amenity-filled suite with all its contemporary comforts. At last, the time for you is Now.

Could you use a little celebrity treatment? Request one of our Preferred Club suites and enjoy enhanced amenities, premium location and other privileges.

Private terrace | Daily refreshed mini-bar | Unlimited Connectivity

24-hour room service | Access to Preferred Club lounge and adults-only pool*

*Exclusively for Preferred Club guests.



suite retreat. Let your eyes take in the tropical views. Let your feet feel the cool marble floors. Let your heart and soul bathe in luxury and light. Outside the sun and sea beckon.

The ultimate accommodations at Now Sapphire are the Preferred Club Governor Suites — 990 sq. ft. abodes with a sweeping double terrace and private outdoor whirlpool, panoramic ocean views, living room, and dining room.

Flat screen TV | iPod® docking | Bath robes | Gilchrist & Soames amenities

Concierge check-in and check-out* | Upgraded mini-bar* | VIP service*

*Exclusively for Preferred Club guests.





Complimentary greens fees nearby | Euro-Bungee | Supervised Explorer's Club for kids
Hobie cats | Kayaks | Core Zone Teens Club | Scuba lessons in pool

play time. Our expansive beach and land and sea delights will entrance you. Or explore a fishing village, the pyramids of Tulum and other wonders nearby. Our supervised Explorer's Club gives kids and you time precious "me" time.





spa sensuality. Swirling warmth embraces you. Healing massages soothe you. Multiple salon pleasures await — It's time for you at last.



Hydrotherapies | Treatment cabins | Oceanfront private cabins | Roman bathtubs
Temazcal steam bath | Saunas | Full service salon | Spa boutique | Fitness center



Paramour — Very romantic French fare | Fresco — Authentic Mexican classics

Lemongrass — Pan Asian, teppanyaki and sushi | No reservations required

Wine cellar* — Private dining

*Additional costs apply.



stellar taste. Superb unlimited dining, snacks and unlimited top-shelf spirits are yours at five gourmet à la carte restaurants, one buffet restaurant and a coffee café. Room service is available 24 hours. Sip, Savor & See at nearby AMResorts to enjoy top-shelf spirits, dinner and live entertainment.



Market Café — International buffet | Bluewater Grill — Fresh seafood and fine steaks

Cibu — Luscious Mediterranean specialties | CoCo Café — Premium coffees and snacks

imaginative evenings. Starlight shines on parties, dancing, top entertainment, even big screen movies on the beach. Let it all begin with a dinner served privately to you on the beach or other romantic settings throughout the resort.



Five indoor and outdoor bars and lounges | Theme parties | Movies under the stars
Live music | Theater with gala entertainment | Private candlelit dinner on the beach*

*Additional fees may apply.



Two wedding gazebos | Oceanfront terraces and expansive beach | Elegant ballrooms

Dedicated wedding coordinator and event planner | Wedding showroom

grand events. Your magical wedding day, business meeting or any special occasion will shine brighter at our remarkable settings bathed in *Unlimited-Luxury*®. We really know how to make things perfect.



UNLIMITED-LUXURY®

The *Unlimited-Luxury*® experience includes: Limitless access to gourmet à la carte dining options without reservations required • Unlimited international and domestic top-shelf spirits • Unlimited natural fruit juices and soft drinks • 24-hour room and concierge services • Pool and beach wait service • Daily refreshed mini-bar with soft drinks, juice, bottled water and beer • Daily maid service • Endless daytime activities and live nightly entertainment • Theme parties, oceanfront bars and entertainment venues • No wristbands required • All taxes and gratuities.

ACCOMMODATIONS

Now Sapphire Riviera Cancun, a non-smoking resort, features 496 luxurious marble floor Junior Suites offering magnificent tropical or Caribbean Sea views. Amenities include: One king-size bed or two double beds • Private balcony or terrace • Mini-bar refreshed daily with soft drinks, bottled water, juice and beer • 32" cable TV • 24-hour room service • Sofa • Alarm clock with iPod® docking station • Direct dial phone • Coffee/tea maker • Electronic safe box • Electronic room keys • Fully equipped bathroom with tub and shower • Bathrobes and slippers • Hair dryer • Iron and ironing board • Air conditioning.

PREFERRED CLUB

In addition to the above amenities, Preferred Club suites provide personalized check-in and check-out with concierge service • Impressive views with Preferred status and amenities • Oceanfront suites offer private balcony whirlpool • Upgraded mini-bar and room service menu • The Preferred Club Lounge offers: Daily continental breakfast service, afternoon hot and cold hors d'oeuvres, desserts and fine liquors • Preferred Club adults-only pool with Bali beds • Pool concierge and bar service • Upgraded mini-bar and bath amenities • Pillow menu • Computer access in lounge.

NOW SPA BY PEVONIA®

The Now Spa by Pevonia® provides an atmosphere of sublime indulgence offering hydrotherapy and indigenous treatments • Indoor and outdoor massage treatment rooms for singles and couples including oceanfront thatched palapas • Roman tubs • Sauna • Temazcal steam bath • Steam room • Relaxation cool-down area • Beauty salon • Fitness center.

DAYTIME ACTIVITIES

Four swimming pools (one exclusively for adults) • Beach and pool aerobics • Lighted tennis courts • Complimentary greens fees at nearby championship course • Hobie cats • Kayaks • Sailing • Beach volleyball • Water polo • Euro-Bungee • Snorkeling* • Fishing.*

EXPLORER'S CLUB (age 3-12)

Fully supervised children's program with different daily activities based on science, nature and exploration including: Sandcastle competitions • Arts and crafts • Movie nights • Euro-Bungee • Game room • Weekly campout adventure.

CORE ZONE (age 13-17)

Daily activities, sports and games • Video games including: X-Box® • Play Station® • Wii® • Pool table • Painting* • Nightly entertainment • Plasma televisions.

RESTAURANTS

Seven restaurants, including five with gourmet à la carte menus, one international buffet and a cafe. 24-hour dining options allow guests to enjoy late night bites at Coco Café. Or stay in and order room service. It's all available at any hour day or night.

Paramour — Romantic French fare

Lemongrass — Pan Asian, Teppanyaki tables and sushi bar

Bluewater Grill — Fresh seafood

Cibu — Mediterranean specialties

Fresco — Mexican classics

Market Café — International buffet

CoCo Café — Premium coffees and snacks

BARS AND LOUNGES

Five bars and lounges serving unlimited premium beverages, ranging from swim-up to live music lounge. Pool & beach wait service available.

SIP, SAVOR & SEE

As part of the privileges of *Unlimited-Luxury*®, guests have access to various dining options, top-shelf spirits and live entertainment at nearby Dreams, Now and Sunscape Resorts & Spas from 6pm – 1am each evening.**

NIGHT ENTERTAINMENT

Top-rated live music and spectacular stage shows • Big-screen movies on the beach • Outdoor theme nights • Night club • Weekly cocktail party.

UNLIMITED CONNECTIVITY

Free Wi-Fi and free local and international calling to the U.S. and Canada is available to guests through the Unlimited Connectivity app. This complimentary mobile and tablet app allows guests to stay connected to those they are with, as well as friends and family back home. Guest can also contact the resort staff directly to book spa appointments, housekeeping, order room service and more. The app is full of information about dining, resort activities, local attractions and more that will enhance your stay.

ADDITIONAL SERVICES*

Private dinner on the beach • Wedding gazebo • Wedding showroom • Wedding, Honeymoon and Spa packages • Beauty salon • Shopping gallery • Private tennis lessons • Laundry service • Meeting facilities (15,000 sq. ft.) • Business Center • Tour desks • Rental cars • PADI diving center • Medical facility.

Some activities may vary. *Additional cost may apply.

** Restrictions may apply.



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For reservations, contact your travel professional, visit NowResorts.com or call 1-877-NOW 9953.